

**COURSE SCHEDULE [111517]**

**RDEV 350: REAL ESTATE DEVELOPMENT: INTRODUCTION TO PRINCIPLES, PROCESS, AND PRACTICE**

**Fall 2017, Wednesdays 7:00-9:40 pm, Room 1103 of Architecture Building**

<b>WEEK</b>	<b>TOPIC</b>	<b>READINGS DUE FOR THE DAY OF CLASS<sup>1</sup></b>	<b>ASSIGNMENT DUE<sup>2</sup></b>	<b>GUEST SPEAKERS<sup>3</sup></b>
<b>1</b> 8/30	1) Introductions, Course expectations, Review of syllabus and Course schedule, Types of assignments, Overview of business writing 2) Critical book review project	None	None	Margaret McFarland
<b>2</b> 9/6	1) Development Overview & History 2) Lecture and Discussion	<b>Read and Digest:</b> Group A: Miles, Chapter 4 Group B: Miles, Chapter 5 Group C: Miles, Chapter 6	1) Key Points Memo for assigned Miles readings: 2-3 pages (20 points) 2) News Synopsis (10 points)	Karl DuPuy
<b>3</b> 9/13	1) Development Process 2) Lecture and Discussion	<b>Read and Digest:</b> 1) Groups ABC: Miles, Chapter 1 2) Group A: Miles, Chapter 9 Group B: Miles, Chapter 12 Group C: Miles, Chapter 13 3) Groups ABC: Poorvu, Chapter 1 (posted on ELMS)	1) Key Points Memo for the assigned readings: 2-3 pages (30 points) 2) Speaker Memo: 1-2 pages (10 points)	Marc Dubick
<b>9/16</b>	<b>Saturday Site Visit to Greenbelt, Columbia and Baltimore</b>			
<b>4</b> 9/20	1) Development Parties and Roles 2) Lecture and Discussion	<b>Read and Digest:</b> Groups ABC: Miles Chapter 3	1) Key Points Memo for Miles readings: 1-2 pages (10 points) 2) Speaker Memo: 1-2 pages (10 points) 3) Key Points Memo for Site Visit: 1-2 pages (20 points)	Adrian Washington

<sup>1</sup> Readings and assignments are subject to change, and will be posted on ELMs at least two (2) weeks in advance.

<sup>2</sup> Assignment formats will be posted on ELMs. All assignments are due by 7:00pm on the due date in class. No email submissions. See syllabus for late policy.

<sup>3</sup> Guest speakers are subject to change.

**COURSE SCHEDULE [111517]**

**RDEV 350: REAL ESTATE DEVELOPMENT: INTRODUCTION TO PRINCIPLES, PROCESS, AND PRACTICE**

<b>5</b> 9/27	1) Market analysis/Value Creation 2) Lecture and Discussion	<b>Read and Digest:</b> 1) Groups ABC: Miles, Chapter 2 2) Groups ABC: Brett & Schmitz Reading (posted on ELMS)	1) Key Points Memo for Miles readings: 1-2 pages (10 points) 2) Key Points Memo for Brett & Schmitz readings: 1-2 pages (10 points) 3) Speaker Memo: 1-2 page (10 points)	Bob Lefenfeld
<b>6</b> 10/4	1) Colvin Institute Annual Lecture: "Chandigarh: India's First Planning City" 2) In Class Exercise	<b>Read and Digest:</b> Groups ABC: Miles, Chapter 14 pages 275-289	1) Key Points Memo for Miles readings: 1-2 pages (10 points) 2) Speaker Memo: 1-2 pages (10 points) 3) News Synopsis (10 points)	Ar. Surinder Bahga
<b>7</b> 10/11	1) Land Use/Zoning/Entitlements & Politics 2) Lecture and Discussion	<b>Read and Digest:</b> Group A: Miles, Chapter 7 Group B: Miles, Chapter 8 Group C: Taub Article on Mixed Use Zoning (posted on ELMS)	1) Key Points Memo for Assigned Reading: 1-2 pages (10 points) 2) Speaker Memo: 1-2 pages (10 points)	Larry Taub
<b>8</b> 10/18	1) Special Topics: Retail & Office Development/Value Enhancement 2) Introduction of Real Estate Project 3) Site Analysis Overview	<b>Read and Digest:</b> 1) Groups ABC: Poorvu, pages 285-298 (Posted on ELMS) 2) Groups ABC: Miles, Chapter 16	1) Critical Book Review (200 points) – Format posted on ELMS 2) Key Points Memo for Miles readings: 1-2 pages (10 points) 3) Speaker Memo: 1-2 pages (10 points)	Mukang Cho
<b>10/21</b>	<b>Saturday Site Visit to Bladensburg</b>			
<b>9</b> 10/25	1) Property, Asset, and Portfolio Management 2) Lecture and Discussion	<b>Read and Digest:</b> Groups ABC: Miles, Chapter 17 Groups ABC: Poorvu, Chapter 7 (posted on ELMS)	1) Key Points Memo for Miles readings: 1-2 pages (10 points) 2) Key Points Memo for Poorvu readings: 1-2 pages (10 points) 3) Speaker Memo: 1-2 pages (10 points)	David Jefferson

**COURSE SCHEDULE [111517]**

**RDEV 350: REAL ESTATE DEVELOPMENT: INTRODUCTION TO PRINCIPLES, PROCESS, AND PRACTICE**

<b>10</b> 11/1	1) Construction Management: Methods and Materials 2) Lecture and Discussion 3) Real Estate Project: Market Analysis Overview	<b>Read and Digest:</b> Groups ABC: Miles, Chapter 15	1) Site Analysis Report (requirements posted on ELMs) (50 points) 2) Key Points Memo for Miles readings: 1-2 pages (10 points) 3) Speaker Memo: 1-2 pages (10 points)	Steve Rubin
<b>11</b> 11/8	1) Special topics 2) Lecture and Discussion	<b>Read and Digest:</b> Groups ABC: Kozloff and Calabrese Article (posted on ELMS)	1) Key Points Memo for Kozloff and Calabrese readings: 1-2 pages (10 points) 2) Speaker Memo: 1-2 pages (10 points)	Richard Steinberg
<b>12</b> 11/15	1) Development law: Framework 2) Lecture and Discussion 3) Real Estate Project: Guidelines for Final Report	<b>Read and Digest:</b> Groups ABC: Beatty Article (posted on ELMS)	1) Market Analysis Report (requirements posted on ELMs) (50 points) 2) Key Points Memo for Beatty Articles: 2-3 pages (20 points) 3) Speaker Memo: 1-2 pages (10 points)	Margaret McFarland
<b>11/22</b>	<b>No Class: Thanksgiving Weekend</b>			
<b>13</b> 11/29	1) Special Topics 2) Lecture and Discussion	<b>Read and Digest:</b> Groups ABC: Miles, Chapter 18	1) Key Points Memo for Miles readings: 1-2 pages (10 points) 2) Speaker Memo: 1-2 pages (10 points)	Sherman Ragland
<b>14</b> 12/6	1) Completion of the course evaluation 2) Real Estate Project: Oral Presentation Guidelines	None	1) Final Report (200 points) 2) Speaker Memo: 1-2 pages (10 points) 3) In Class Course Evaluation (20 points)	None
<b>15</b> 12/13	1) Real Estate Project: Final Presentations 2) End of Semester Reviews and Feedback	None	1) Presentations (100 points)	None