Summer Internship Program 2015
Gensler NY | Call for Applicants

Each year, Gensler’s summer intern class represents the best emerging talent from schools around the world. Internships in each of our offices provide unique hands-on experience in real projects, working side by side with our design teams and clients. In fact, Gensler has hosted over 2,000 internships, developing a growing network of future designers.

**Gensler’s New York Office** will invite students to join our creative studio environment for a full-time, paid summer internship opportunity, beginning **June 1, 2015**. Participants will be focused on both Interior and Architectural projects, while also gaining exposure to a wide range of design experiences within our full portfolio of integrated disciplines: architecture, interiors, brand design, and consulting. Interns may also gain experience in specific practice areas, including: Commercial Office Buildings, Consulting, Corporate Campuses, Financial Service Firms, Media, Professional Service Firms, Workplace, Brand Design, Hospitality, Mixed Use, Retail, Retail Centers, Education and Culture, Health and Wellness, and Mission Critical.

What’s it like to work at Gensler? Our former interns tell it best! Hear their perspectives in this youtube video (link to: http://youtu.be/AFCbHh8yVAU). As a Gensler intern, you will be fully integrated into design teams, participating hands-on in design exercises and collaborating directly with team members. Participants will also enjoy the rich culture of our firm and the broader office community through a number of learning resources focused on supporting your professional licensure efforts, LEED training, Revit skills, and other unique learning opportunities.

**Qualifications**
Gensler is in search of bright, dynamic and innovative designers; individuals who leverage their unique point of view to redefine what is possible through the power of design. We invite you to explore how you can make your mark at Gensler within the global network of team members, clients and communities in which we work.

**Applicants must** have completed their 3rd year of an accredited Interior Design or Architecture program or 1st year of a Master's degree program.

Ideal applicants:
- are outstanding students enrolled in architecture, interior design or related fields
- are leaders in their school and community
- are proficient in Revit
- are proficient in the Adobe Creative Suite tools
- have previous experience working in a commercial architecture/design firm

Please speak with your Career Counselor for more information or visit: [www.gensler.com/careers](http://www.gensler.com/careers) and submit the following:
- Resume
- Portfolio (PDF 1.5MB max or link to online portfolio)
- Pre-Interview Questionnaire

Deadline: February 13th, 2015

**Applicants are encouraged to download the Gensler Student + Graduate Career Guide** (link to: [www.gensler.com/xtr/pdf/Gensler_StudentGraduateGuide.pdf](http://www.gensler.com/xtr/pdf/Gensler_StudentGraduateGuide.pdf)) and to visit our careers website to meet former Gensler interns. ([Link to: www.gensler.com/internships](http://www.gensler.com/internships))
Name: 
School: 
Where are you in your degree?: 

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<tr>
<th>QUESTION</th>
<th>CANDIDATE'S RESPONSE</th>
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<tr>
<td>Why do you want to intern at Gensler? What made us stand out?</td>
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<td>What interests you most about our work?</td>
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<td>What is your major?</td>
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<td>How or why did you choose your major?</td>
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<td>What are you hoping to learn through this internship?</td>
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<td>Which Studio/Practice Area are you interested in working in?</td>
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<td>Rank 1-3</td>
<td>2)</td>
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<td>(Please reference Gensler PA brochure.)</td>
<td>3)</td>
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<td>How have your educational and work experiences prepared you for this internship?</td>
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<td>If you were offered a role at Gensler NY, do you plan on commuting? Do you have possible living accommodations?</td>
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Local expertise with a global perspective from 46 cities across the globe.
Firm Overview

As architects, designers, planners and consultants, we partner with our clients on some 3,000 projects every year. These projects can be as small as a wine label or as large as a new urban district. With more than 4,000 professionals networked across 46 locations, we serve our clients as trusted advisors, combining localized expertise with global perspective wherever new opportunities arise.

Our work reflects an enduring commitment to sustainability and the belief that design is one of the most powerful strategic tools for securing lasting competitive advantage.

Global Locations
## 15 Practice Areas*

Gensler is organized to support clients at every stage of the design cycle, from initial strategy and design planning through implementation and management. Unique among design firms, our integrated network serves a cross-section of the global economy through the following practice areas:

*in the New York office

### WORK SECTOR
- Commercial Office
- Building Developers
- Consulting
- Corporate Campuses
- Financial Services Firms
- Media
- Professional Services Firms
- Workplace

### LIFESTYLE SECTOR
- Brand Design
- Hospitality
- Mixed Use
- Retail
- Retail Centers

### COMMUNITY SECTOR
- Education & Culture
- Health & Wellness
- Mission Critical
Gensler is leading the global design/delivery team that’s making this building an iconic presence on the Shanghai skyline in 2014.

A symbol of modern China, Shanghai Tower will be among the world’s tallest buildings—and one of its most sustainable, featuring a cutting-edge energy efficient skin, on-site energy generation and renewable energy systems.
Commercial Office Building Developers

Maximizing your investment

Today, Class A is a moving target. The category is influenced by the experience of global companies, operating in multiple markets. It’s influenced by a constant flow of new materials and systems that up the ante of performance, and by the human factors that shape demand. We track these trends and bring a world of best practices and deep tenant knowledge to every city and project. With a deep bench of research and experience, we get it right and set the standard for financial, operational and employee performance.
Consulting
Design strategies for work

The best solutions originate from both sides of the brain. We weave together the theoretical and practical through design strategy and analytics to align real estate with business goals. By rigorously and objectively understanding an organization, our consultants capitalize on quantitative and qualitative information to arrive at the best decision. What we deliver is state of the art, honed by our global experience.
Gensler’s approach to corporate campus design is about creating a unique workplace that reflects your DNA. Whether we’re designing horizontal and multi-building or vertical and multi-story, we build on three central tenets of 21st century organizations and their workers. First, that the campus be a means of driving collaboration, innovation, and culture. Second, that it has a sense of urbanity, even beyond the city. Third, that it be resilient—sustainable, supportive, and able to flex without big outlays of time and money.
Financial Services Firms
Spaces that perform, anywhere

Projecting real estate needs is challenging for an industry that lives by days, weeks and quarters. Gensler helps our clients navigate this constantly changing environment by designing workplaces that adapt to regional and often global business drivers. Successful work settings allow the balance between outlay and return to be periodically weighed and recalibrated. While mobility and technology are leveraged to the hilt, attracting top talent is also crucial—enabling performance by tuning the choice of work settings to individual work styles.
A revolution is underway as technology allows multi-platform content delivery, disrupting the business models of the TV, radio, print, film and advertising sectors. The move from studios to desktops also creates opportunity for new content creators. The result is a sea change in work modes and settings, integrating them with other workspace. This may be new territory for many clients, but we know it well.
Our workplace expertise makes us the strategy/design partner of choice for accounting, consulting and law firms. In today’s ultra-competitive business climate, we stand out for our ability to leverage mobility and technology while helping our clients foster culture, teamwork, client service and innovation.
Workplace
With performance in mind

As the world’s leading workplace designers and strategists, we’ve revolutionized the ways that companies support their mobile, technology-connected workforce. With extensive expertise in the Consumer Products, Defense and Aerospace, Energy, Government, Non-profit and Technology industries, Gensler provides engaging, effective, customized workplace environments.
In today’s sharing economy, everyone has a voice. More than ever, people are engaging with brands on their own terms. Consumers, not corporations, are reshaping the rules of engagement. Gensler’s recent Brand Engagement study revealed that 94% of respondents are likely to recommend their favorite brand to friends or family; word of mouth is the most influential driver of purchasing decisions. It’s critical for brands to stay relevant to and involved in those conversations. The right experience will successfully engage a brand’s audience by cutting through the chatter and making a meaningful connection with the consumer. True engagement built on real emotion drives performance and innovation, and whether the consumer of your brand is an employee or a customer, it all starts with creating the right environment for engagement.
The hospitality industry is getting personal. Hotels are focusing on their own personalities, their local roots, and the unique experience that differentiates them from other destinations, while catering to each guest’s personal wishes. Gensler’s experiential design takes a personal approach, too—sparking emotional guest connections that create brand loyalty and lead to increased profitability for property owners.
Mixed Use
Sparking community connections

The best mixed-use developments attract and retain people, who directly increase land value through the foot traffic and sales they generate. The Urban Land Institute defines a mixed-use development as one with three or more significant revenue-producing uses that are mutually supporting. In Gensler’s view, an ideal mixed use district supports elements of live, work and play, while the integration of each depends heavily on the local community and site. The spaces between the buildings—the purposeful transition spaces that promote socialization, walkability and connectivity—can be even greater contributors to cultural strength. Designing the right mix is critical to creating active and authentic places where people want to be.
Retail
Shaping the customer journey

Today’s retailers are connected to consumers in countless ways, and customer expectations are constantly evolving. To respond, retailers must deliver a unified approach to retail—one that integrates physical, digital, and mobile into one seamless relationship. The core of engagement is experiential, where the personal and tangible comes in. The desire for community, authenticity and a self-curated flow of activities and events is fully realized in the physical setting and everything that supports it. Gensler Retail is there at every step—from brand strategy to store design and rollout to packaging—fueled by a passion for delivering the next great experience to clients and their customers.
Retail Centers
Creating places with purpose

Retail is on the rise: new brands, new experiences, new consumers are emerging all over the world. Retail developers face an unprecedented opportunity to create new centers of commerce that ultimately shape whole communities. Driven by changes in technology, food and beverage, globalization, localization, and even socialization, successful retail destinations achieve their buzz and drawing power on multiple levels. Like mixed use, they’re event-filled places that accentuate the communal. Like pure retail, they make room for the distinctive experiences that stores, restaurants, cafés and pop-ups need to create a sense of place that attracts people and keeps them coming back.
Education & Culture

Lifelong learning

Faced with new competitors, programs and teaching methods, education is drastically changing and moving beyond the classroom. Learning is now understood as a lifelong pursuit taking place in many different settings, and much less an activity with a finite starting and stopping point. As the pace of change ramps up, educational and cultural institutions are on the hunt for precedents and prototypes from other fields to help them evolve and integrate programs, consolidate and use space efficiently, and plan flexibly for generational and other shifts. We apply global experience from every sector as we use design to address these issues with our clients and arrive at innovative solutions. Our goal is to empower our clients to take risks and make changes based on the research and understanding that we offer.
Health & Wellness

The patient perspective

The healthcare industry is undergoing tremendous shifts in the way services are delivered, with the patient at the forefront of change. Patient choice, access, and well-being are driving a new approach to healthcare delivery where results are measured in lowered provider costs and improved health outcomes. Gensler believes in the power of design to positively affect people and communities on many different levels. Our Health and Wellness philosophy centers on redefining what is possible through design that is inspirational as well as performance-driven, and founded in the specific vision and aspirations of each client. Our holistic design approach incorporates research and best practices, as well as technical expertise to improve the user’s quality of life and create environments that inspire and engage all users.
Across the economy, organizations are highly dependent on technology infrastructure to keep their operations running securely on a 24/7 basis. Mission critical facilities answer this need, offering reliability and security in flexible, energy efficient facilities. Gensler is the leading design firm in mission critical facilities, with experience in every type of project, from technology-laden trading environments to stand-alone data centers. We understand how to integrate individual facilities into larger settings, whether an office or a community.