### COURSE SCHEDULE [111517]

**RDEV 350: REAL ESTATE DEVELOPMENT: INTRODUCTION TO PRINCIPLES, PROCESS, AND PRACTICE**

*Fall 2017, Wednesdays 7:00-9:40 pm, Room 1103 of Architecture Building*

<table>
<thead>
<tr>
<th>WEEK</th>
<th>TOPIC</th>
<th>READINGS DUE FOR THE DAY OF CLASS</th>
<th>ASSIGNMENT DUE</th>
<th>GUEST SPEAKERS</th>
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</thead>
</table>
| 1 8/30 | 1) Introductions, Course expectations, Review of syllabus and Course schedule, Types of assignments, Overview of business writing  
2) Critical book review project | None | None | Margaret McFarland |
| 2 9/6 | 1) Development Overview & History  
2) Lecture and Discussion | **Read and Digest:**  
Group A: Miles, Chapter 4  
Group B: Miles, Chapter 5  
Group C: Miles, Chapter 6 | 1) Key Points Memo for assigned Miles readings: 2-3 pages (20 points)  
2) News Synopsis (10 points) | Karl DuPuy |
| 3 9/13 | 1) Development Process  
2) Lecture and Discussion | **Read and Digest:**  
1) Groups ABC: Miles, Chapter 1  
2) Group A: Miles, Chapter 9  
Group B: Miles, Chapter 12  
Group C: Miles, Chapter 13  
3) Groups ABC: Poorvu, Chapter 1 (posted on ELMS) | 1) Key Points Memo for the assigned readings: 2-3 pages (30 points)  
2) Speaker Memo: 1-2 pages (10 points) | Marc Dubick |
| 9/16 | Saturday Site Visit to Greenbelt, Columbia and Baltimore | | | |
| 4 9/20 | 1) Development Parties and Roles  
2) Lecture and Discussion | **Read and Digest:**  
Groups ABC: Miles Chapter 3 | 1) Key Points Memo for Miles readings: 1-2 pages (10 points)  
2) Speaker Memo: 1-2 pages (10 points)  
3) Key Points Memo for Site Visit: 1-2 pages (20 points) | Adrian Washington |

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1 Readings and assignments are subject to change, and will be posted on ELMs at least two (2) weeks in advance.

2 Assignment formats will be posted on ELMs. All assignments are due by 7:00pm on the due date in class. No email submissions. See syllabus for late policy.

3 Guest speakers are subject to change.
<table>
<thead>
<tr>
<th>Week</th>
<th>Date</th>
<th>Activity</th>
<th>Read and Digest:</th>
<th>Assignments</th>
<th>Instructor</th>
</tr>
</thead>
</table>
| 5    | 9/27  | 1) Market analysis/Value Creation  
2) Lecture and Discussion | **Read and Digest:**  
1) Groups ABC: Miles, Chapter 2  
2) Groups ABC: Brett & Schmitz Reading (posted on ELMS) | 1) Key Points Memo for Miles readings:  
1-2 pages (10 points)  
2) Key Points Memo for Brett & Schmitz readings:  
1-2 pages (10 points)  
3) Speaker Memo: 1-2 page (10 points) | Bob Lefenfeld |
| 6    | 10/4  | 1) Colvin Institute Annual Lecture: “Chandigarh: India’s First Planning City”  
2) In Class Exercise | **Read and Digest:**  
Groups ABC: Miles, Chapter 14 pages 275-289 | 1) Key Points Memo for Miles readings:  
1-2 pages (10 points)  
2) Speaker Memo: 1-2 pages (10 points)  
3) News Synopsis (10 points) | Ar. Surinder Bahga |
| 7    | 10/11 | 1) Land Use/Zoning/Entitlements & Politics  
2) Lecture and Discussion | **Read and Digest:**  
Group A: Miles, Chapter 7  
Group B: Miles, Chapter 8  
Group C: Taub Article on Mixed Use Zoning (posted on ELMS) | 1) Key Points Memo for Assigned Reading:  
1-2 pages (10 points)  
2) Speaker Memo: 1-2 pages (10 points) | Larry Taub |
| 8    | 10/18 | 1) Special Topics: Retail & Office Development/Value Enhancement  
2) Introduction of Real Estate Project  
3) Site Analysis Overview | **Read and Digest:**  
1) Groups ABC: Poorvu, pages 285-298 (Posted on ELMS)  
2) Groups ABC: Miles, Chapter 16 | 1) Critical Book Review (200 points) – Format posted on ELMS  
2) Key Points Memo for Miles readings:  
1-2 pages (10 points)  
3) Speaker Memo: 1-2 pages (10 points) | Mukang Cho |
| 9    | 10/21 | Saturday Site Visit to Bladensburg | **Read and Digest:**  
Groups ABC: Miles, Chapter 17  
Groups ABC: Poorvu, Chapter 7 (posted on ELMS) | 1) Key Points Memo for Miles readings:  
1-2 pages (10 points)  
2) Key Points Memo for Poorvu readings:  
1-2 pages (10 points)  
3) Speaker Memo: 1-2 pages (10 points) | David Jefferson |
| 10   | 10/25 | 1) Property, Asset, and Portfolio Management  
2) Lecture and Discussion | **Read and Digest:**  
Groups ABC: Miles, Chapter 17  
Groups ABC: Poorvu, Chapter 7 (posted on ELMS) | 1) Key Points Memo for Miles readings:  
1-2 pages (10 points)  
2) Key Points Memo for Poorvu readings:  
1-2 pages (10 points)  
3) Speaker Memo: 1-2 pages (10 points) | David Jefferson |
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## RDEV 350: REAL ESTATE DEVELOPMENT: INTRODUCTION TO PRINCIPLES, PROCESS, AND PRACTICE

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| 10 | 11/1 | 1) Construction Management: Methods and Materials  
2) Lecture and Discussion  
3) Real Estate Project: Market Analysis Overview | **Read and Digest:**  
Groups ABC: Miles, Chapter 15 | 1) Site Analysis Report (requirements posted on ELMS)  
2) Key Points Memo for Miles readings: 1-2 pages (10 points)  
3) Speaker Memo: 1-2 pages (10 points) | Steve Rubin |
|   |   |   |   |
| 11 | 11/8 | 1) Special topics  
2) Lecture and Discussion | **Read and Digest:**  
Groups ABC: Kozlloff and Calabrese Article (posted on ELMS) | 1) Key Points Memo for Kozlloff and Calabrese readings: 1-2 pages (10 points)  
2) Speaker Memo: 1-2 pages (10 points) | Richard Steinberg |
| 12 | 11/15 | 1) Development law: Framework  
2) Lecture and Discussion  
3) Real Estate Project: Guidelines for Final Report | **Read and Digest:**  
Groups ABC: Beatty Article (posted on ELMS) | 1) Market Analysis Report (requirements posted on ELMs) (50 points)  
2) Key Points Memo for Beatty Articles: 2-3 pages (20 points)  
3) Speaker Memo: 1-2 pages (10 points) | Margaret McFarland |
| 11/22 | No Class: Thanksgiving Weekend | None | None |
| 13 | 11/29 | 1) Special Topics  
2) Lecture and Discussion | **Read and Digest:**  
Groups ABC: Miles, Chapter 18 | 1) Key Points Memo for Miles readings: 1-2 pages (10 points)  
2) Speaker Memo: 1-2 pages (10 points) | Sherman Ragland |
| 14 | 12/6 | 1) Completion of the course evaluation  
2) Real Estate Project: Oral Presentation Guidelines | None | 1) Final Report (200 points)  
2) Speaker Memo: 1-2 pages (10 points)  
3) In Class Course Evaluation (20 points) | None |
| 15 | 12/13 | 1) Real Estate Project: Final Presentations  
2) End of Semester Reviews and Feedback | None | 1) Presentations (100 points) | None |