

URSP 661

City and Regional Economic Development Planning

Fall 2006

Thursday: 4:00 to 6:30

Room ARC 1121

Professor M. Howland

1204 Architecture

mhowland@umd.edu (301) 405-6791

Architecture Building

Ms. Aysegul Yilmaz-Esmer

Caroline Hall, Room 0115

aysegul@umd.edu (301) 405-8229

Code of Academic Integrity

The University is an academic community. Its fundamental purpose is the pursuit of knowledge. Like all other communities, the University can function properly only if its members adhere to clearly established goals and values. Essential to the fundamental purpose of the University is the commitment to the principles of truth and academic honesty. Accordingly, The Code of Academic Integrity is designed to ensure that the principle of academic honesty is upheld. While all members of the University share this responsibility, The Code of Academic Integrity is designed so that special responsibility for upholding the principle of academic honesty lies with the students.

1. Definitions

ACADEMIC DISHONESTY: any of the following acts, when committed by a student, shall constitute academic dishonesty:

a. **CHEATING:** intentionally using or attempting to use unauthorized materials, information, or study aids in any academic exercise.

b. **FABRICATION:** intentional and unauthorized falsification or invention of any information or citation in an academic exercise.

c. **FACILITATING ACADEMIC DISHONESTY:** intentionally or knowingly helping or attempting to help another to violate any provision of this Code.

d. **PLAGIARISM:** intentionally or knowingly representing the words or ideas of another as one's own in any academic exercise.

2. Responsibility to Report Academic Dishonesty

Academic dishonesty is a corrosive force in the academic life of a university. It jeopardizes the quality of education and depreciates the genuine achievements of others. It is, without reservation, a responsibility of all members of the campus community to actively deter it. Apathy or acquiescence in the presence of academic dishonesty is not a neutral act. Histories of institutions demonstrate that a laissez-faire response will reinforce, perpetuate, and enlarge the scope of such misconduct. Institutional reputations for academic dishonesty are regrettable aspects of modern education. These reputations become self-fulfilling and grow, unless vigorously challenged by students and faculty alike. All members of the University community, students, faculty, and staff share the responsibility and authority to challenge and make known acts of apparent academic dishonesty.

Grading Method

There are three projects:

- 1) A Location Quotient and Shift Share Analysis (20% of total grade)
- 2) Neighborhood Commercial Revitalization Project (20% of total grade)
- 3) Public- Private Partnership Project (20% of total grade)

The final exam is worth 30% of the final grade. Class participation is worth 10% of the grade. The course will be a lecture/seminar format and students are expected to do all of the readings before class.

Books

Students should buy the following books:

McLean, Mary L. and Kenneth P. Voytek, *Understanding Your Economy*, Planners Press, American Planning Association, 2nd edition, 1992.

Temali, Mihailo, *The Community Economic Development Handbook*, Amherst Wilder Foundation, 2002.

Koven, Stephen and Thomas Lyons, *Economic Development: Strategies for State and Local Practice*, ICMA, 2003. ISBN 0-87326-124-B.

The readings are available on-line at the library. www.lib.umd.edu under my name and course number.

Course Outline

Week One – August 31 - Overview of the Economic Development Profession and Three Economic Development Myths

- 1) Do Small Businesses Create Most New Jobs?
- 2) Do Tax Incentives Make a Difference?
- 3) Should we be concerned about People or Places?

Readings:

- Harrison, Bennett, "The Myth of Small Firms as the Predominant Job Generators", *Economic Development Quarterly*, 8,1, February 1994.
- Peters, Alan and Peter Fisher, "The Failures of Economic Development Incentives", *Journal of the American Planning Association*, 70,1, 2004.
- Bolton, Roger, "Place Prosperity Versus People Prosperity Revisited: An Old Issue with a New Angle", in Robert D. Ebel and R. D. Norton, (ed.) *Research in Urban Economics* (vol.9): Structuring Direct Aid: People versus Places, Greenwich, CT: JAI Press, 1993.

Week Two – September 7 - Location Theory and Models of Regional Growth

Reading:

- Koven and Lyons, *Economic Development: Strategies for State and Local Practice*, Chapter 1.
- Gabi Dei Ottati, "The remarkable resilience of the industrial districts of Tuscany", from *Regional Innovation Systems, The role of governance in a globalized world*, Braczyk, Cooke, and Heidenreich (eds.), University of London College Press, 1998.

Week Three – September 14- Population and Employment Shifts: Metropolitan and Regional Trends

Reading:

- Robert D. Atkinson and Paul D. Gottlieb, *The Metropolitan New Economy Index, Benchmarking Economic Transformation in the Nation's Metropolitan Areas*, April 2001. The Progressive Policy Institute and Center for Regional Economic Issues, Case Western Reserve.
- McLean, M.L. and K. Voytek, Analyzing the Structure and Dynamics of a Local Economy, in *Understanding Your Economy: Using Analysis to Guide Local Strategic Planning*, Chicago, IL: APA Press, 1992. Chapters 1 and 2.

Week Four – September 21 - Methods of Regional Analysis

Reading:

- McLean, M.L. and K. Voytek, Analyzing the Structure and Dynamics of a Local Economy, in *Understanding Your Economy: Using Analysis to Guide Local Strategic Planning*, Chicago, IL: APA Press, 1992. Chapters 3, 4, and 5.

- Markusen, Ann, "Targeting Occupations in Regional and Economic Development", *Journal of the American Planning Association*, 70, 3, 2004, pp. 253-267.

Week Five – September 28 - - Central City Redevelopment - Strategies for Downtown Redevelopment: Issues Surrounding the Supreme Court's ruling on eminent domain.

Reading:

- Dewar, Margaret, "Economic Opportunity in the Detroit Empowerment Zone: Why Don't Employers Respond to Programs and Incentives", unpublished paper presented at the ACSP meetings in Cleveland, 2001.

-Kovens and Lyons, *Economic Development: Strategies for State and Local Practice*, Chapter 2.

- *The Washington Business Journal*, "Eminent domain: How to take the ruling", July 4, 2005; (I will e-mail this article to you.)

Week Six – October 5 -Class Presentations of Regional Economic Development Analysis

Week Seven - October 12 - Central City Development Strategies: Visit to BDC and Westside Project

Reading:

- Kromer, John, Vacant-Property Policy and Practice: Baltimore and Philadelphia. A Discussion paper prepared for the Brookings Institution Center on Urban and Metropolitan Policy, October, 2002.

Week Eight – October 19 - Central City: Industrial Decline and Revitalization

Reading:

-Howland, Marie, "Private Initiative and Public Responsibility for the Redevelopment of Industrial Brownfields: Three Baltimore Case Studies", *Economic Development Quarterly*, 17, 4, November 2003. pp: 367-381.

-Howland, Marie, The Role of Contamination in Inner City Industrial Decline, *Economic Development Quarterly*, 18,3, August 2004., pp. 207-219.

- Koven and Lyons, *Economic Development: Strategies for State and Local Practice*, Chapters 3 and 4.

Week Nine – October 26 - Neighborhood Development

Reading:

-Temali, *The Community Economic Development Handbook*, Chapters 1 through 3.

Week Ten – November 2 - Neighborhood Commercial Revitalization

Reading:

- Temali, *The Community Economic Development Handbook*, Chapter 4.
- Urban Land Institute, *Ten Principles for Rebuilding Neighborhood Retail*, Washington, D.C. 2003. (I can send you an electronic copy).

Week Eleven - November 9 – Student Presentation of Neighborhood Development Plan

Week Twelve - November 16 - Public-Private Partnerships

Reading:

- Stainback, John, *Public/Private Finance and Development: Methodology/Deal Structuring/Developer Solicitation*, ISBN 0471333670, Pub. Date: May 2000. Chapters 1 and 2.

Week Thirteen - November 23 - Thanksgiving Holiday

Week Fourteen – November 30 - Presentation and Discussion of Public Private Partnership Results

Reading:

- Stainback, John, *Public/Private Finance and Development: Methodology/Deal Structuring/Developer Solicitation*, ISBN: 0471333670, Pub. Date: May 2000. Chapters 1-3.

Week Fifteen – December 1th - - Economic Development in the Suburbs (Economic Development Official from Montgomery County)

Reading:

- Koven and Lyons, *Economic Development: Strategies for State and Local Practice*, Chapter 5 and 6.
- McLean, M.L. and K. Voytek, *Analyzing the Structure and Dynamics of a Local Economy*, in *Understanding Your Economy: Using Analysis to Guide Local Strategic Planning*, Chicago, IL: APA Press, 1992. Chapter 6.

Week Sixteen - December 7th - The Politics of Economic Development Policy - Who Makes Development Policy?

Reading:

- Dewar, Margaret, “Why State and Local Economic Development Programs Cause so Little Economic Development,” *Economic Development Quarterly*, February 1998, 12(1). P. 68.
- Rubin, Herbert J. “Shoot Anything that Flies, Claim Anything that Falls”, in Blair and Reese (eds.), *Approaches to Economic Development*, 1999. Reprinted from

Economic Development Quarterly, 2,3, 1988.

Final Exam: December 14th.

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Last revised: 8/29/2006